liz muller

Sustainability Advisor

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CURRENT WORK

Liz Muller advises organizations on the development and execution of sustainability strategies, programs, and systems. She specializes in the development of corporate programs, global initiatives, and supply chains systems that empower various stakeholders—from producers and processors to retailers and consumers—to make lasting change. She assists organizations with all aspects of their sustainability programs—from development of policies and resources to external engagement and communications. Much of her supply chain work supports and/or aligns with leading international initiatives that use performance-based metrics, capacity building, and mainstream market demand to promote better practices and improve conditions on the farm. Liz also leads a team that conducts conflict-free minerals audits for the electronics industry's Conflict-Free Smelter Initiative. Liz has experience with minerals, food, fuel, and fibers.

SKILLS

- Strategy development and execution
- Industry initiative design and development
- Traceability auditing
- Metrics, footprinting and reporting
- Supplier engagement
- Research and analysis
- Training and education
- Internal and external communications

EDUCATION

Masters of Public Health, Environmental Health — University of Hawaii, Manoa

Bachelors of Arts in Biology and Psychology — University of California, San Diego

EXPERIENCE

liz muller & partners, Corte Madera, California

Principal: Assist Cotton Council International identify and prepare for governance trends in the cotton industry. Support International Petroleum Industry Environmental Conservation Association's work on sustainable biofuels (e.g. traceability, water, voluntary standards). Conduct conflict-free minerals traceability audits for the electronics industry. Assist an apparel manufacturer comply with California's Transparency in Supply Chains Act. Advise private clients (e.g. strategy and program development, report writing). Assisted Better Cotton Initiative (BCI) develop a supply chain system to support the uptake of Better Cotton. Evaluated climate change risks and resilience building opportunities, and market drivers in agriculture supply chains for clients such as Oxfam, International Finance Corporation, and International Labor Organization. Assisted the United Nations Development Programme launch its new sustainable agriculture facility. Facilitated the first Needs Assessment of the Roundtable for Sustainable Biofuels in the context of Hawaii. Assists organizations develop sustainability strategies. Direct and oversee carbon and water footprints. (6/07 – present)

Gap, Inc., San Francisco, California

Senior Environmental Manager: Developed and directed Gap Inc.'s environmental strategy and program. (4/98 – 6/07)

Environmental Stewardship: Developed strategies, gained executive support for and directed all environmental programs. Trained and partnered with various departments to implement programs and explore sustainability opportunities that aligned with business objectives. Communicated successes to internal and external stakeholders. Conducted the company's first life cycle assessment and established greenhouse gas emissions reduction goals. Implemented external engagement strategy. Designed and implemented first environmental metrics system. Chaired BCI's Steering Committee.

Environmental Compliance: Developed Gap Inc.'s first environmental compliance program (e.g. hazardous material and waste management, transportation of dangerous goods, product and property due diligence).