

LIZ MULLER

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CURRENT WORK

Liz Muller advises organizations on the development and execution of sustainability strategies, programs, and systems. She specializes in the development of corporate programs, global agriculture initiatives, and supply chains systems that empower various stakeholders—from producers and processors to retailers and consumers—to make lasting change. She assists organizations with all aspects of their sustainability programs—from development of policies and resources to external engagement and communications. Much of her supply chain work supports and/or aligns with leading international initiatives that use performance-based metrics, capacity building, and mainstream market demand to promote better practices and improve conditions on the farm. Liz has experience with food, fuel, and fiber crops.

SKILLS

- Strategy development and execution
- Executive and public presentations
- Project management
- Metrics development and reporting
- Collaboration and engagement
- Research and analysis
- Training and education
- Internal and external communications

EDUCATION

Masters of Public Health, Environmental Health — University of Hawaii, Manoa, December 1992
Bachelors of Arts in Biology and Psychology — University of California, San Diego, March 1988

EXPERIENCE

LIZ MULLER, LLC, Corte Madera, California

Principal: Advise organizations on development and execution of sustainability strategies and programs. Assisting Better Cotton Initiative (BCI) to 1) develop a supply chain system to support Better Cotton, and 2) gain industry support. BCI is a multi-stakeholder initiative with the goal of improving social, environmental, and economic conditions in cotton cultivation worldwide. Expert panel member of Roundtable for Sustainable Biofuels, an initiative with the aim of establishing global sustainability standards for biofuels. Evaluated climate change risks, resilience building opportunities, and market drivers in agriculture supply chains for clients such as Oxfam, International Finance Corporation, and International Labor Organization. Acted as Director of Sustainability for a biodiesel company and advised the petroleum industry on chain of custody options for sustainable biofuels. Advise and support private clients, including writing Virgin America's first Climate Report and managing Gap Inc.'s one mega-watt solar system installation. (6/07 – present)

GAP, INC., San Francisco, California

Senior Environmental Manager: Developed and directed Gap Inc.'s environmental strategy and program.

Environmental Stewardship: Developed strategies, gained executive support for and directed all environmental programs. Trained and partnered with various departments to implement strategies and explore sustainability opportunities that aligned with business objectives. Communicated successes to employees, customers, and external stakeholders. Developed and implemented external engagement strategy. Designed and implemented first environmental metrics system. Chaired BCI's Steering Committee.

Environmental Compliance: Developed Gap Inc.'s first environmental compliance program. Program elements include hazardous waste management, transportation of dangerous goods, spill prevention and response, and hazardous material business plans. Performed environmental and health due diligence related to new product finishes, property transactions, and California's Proposition 65. (4/98 – 6/07)

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WOODWARD-CLYDE CONSULTANTS, Honolulu, Hawaii

Environmental Health Specialist: Performed environmental compliance audits and soil, groundwater, lead-based paint, and asbestos-containing material investigations throughout the Pacific. Completed Phase I and II Environmental Site Assessments, storm water and oil spill prevention plans for military and commercial facilities throughout the Pacific. (11/93 – 11/96)

US COAST GUARD, Honolulu, Hawaii

Environmental Protection Specialist: Completed an environmental assessment and oversaw the closure of six USCG Long Range Aid to Navigation (LORAN) Stations. These closures required special precautions and coordination with state and federal agencies to protect endangered and/or federally protected wildlife. (1/92 - 9/93)

ACCOMPLISHMENTS

- Led BCI's Steering Committee and engaged a wide range of stakeholders to establish BCI's governance structure, methodology, guiding principles, and partner network. During this time BCI received consistent support from unions, labor organizations, international finance institutions, social and environmental organizations, development agencies, cotton traders, spinners, and retailers.
- As Gap Inc.'s primary environmental authority:
 - Conducted Gap Inc.'s first life cycle assessment of environmental impacts.
 - Inspired and facilitated brands' development of sustainable products and packaging, including launching Gap Inc.'s first 100% organic cotton t-shirt and baby line.
 - Drove Gap Inc.'s support of renewable energy through the purchase of renewable energy certificates and installation of a one mega-watt solar array.
 - Joined U.S. Environmental Protection Agency's Climate Leaders program and established goals to reduce greenhouse gas emissions.
 - Implemented merchandise recycling program to convert garments into industrial wipes and furniture fill, and perfumes into fuel additives.
 - Designed a wastewater quality program to motivate vendors to properly treat effluent.
 - Developed and implemented Gap Inc.'s first *Environmental Metrics System*, *Environmental Management System*, and *Environmental Procurement Guidelines*.
 - Conducted a gap analysis of store construction specifications to U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) guidelines.
 - Conducted Gap Inc.'s first waste audit at stores and offices.
- Successfully bridged differences and averted public criticism from U.S. Fish and Wildlife Service and National Marine Fisheries Service when unanticipated challenges arose during the closure of USCG's navigation stations. These efforts led to an *On the Spot Cash Award* and *Certificate of Outstanding Performance*.

ADDITIONAL

- WBENC-Certified Women's Business Enterprise
- Certified Bay Area Green Business
- Member of San Francisco Bay Area's Business Council on Climate Change
- Member of Natural Resource Defense Council's Environmental Entrepreneurs
- Volunteer for Marin Agricultural Land Trust